

# MELINDA EVANS

Professional EOS Implementer®



**As a Professional EOS Implementer, I act as a teacher, coach, and facilitator — helping business leaders transform their companies and, ultimately, their lives.**

The Entrepreneurial Operating System® (EOS®) is a comprehensive business operating system that aligns and synchronizes all of the parts of the business. Using a proven process that has been implemented in tens of thousands of companies around the world, I help leadership teams crystallize their **vision**, gain **traction** by instilling discipline and accountability, and function as a more **healthy** and cohesive team.

## Who I Love to Help

<b>Business Type</b>	Privately held, Michigan-based businesses with 10-250 employees.
<b>Industry</b>	EOS is designed to work in any industry. I have implemented EOS with a wide variety of companies in manufacturing, construction, technology, retail, food service, hospitality, marketing, and professional services.
<b>Challenges</b>	The entrepreneurs I typically work with are frustrated — by a lack of growth, ineffective people, and/or a lack of control. Many times, they feel like the business is running them, and they don't know how to fix it.
<b>Leadership Mindset</b>	I love to work with entrepreneurial leadership teams that are open minded, respectful, appreciative, growth oriented, and frustrated, and want help. They're willing to be open, honest, and vulnerable in the pursuit of taking their company from good to great.

## WHERE THE MAGIC HAPPENS



### Sessions held anywhere!

I partner with leadership teams to guide impactful EOS planning sessions, helping them clarify their vision and drive results. I also host educational workshops designed for entrepreneurial businesses that are ready to take their companies to the next level. My focus is on creating a practical, supportive, and inspiring experience for every team I work with.

# What Is EOS?

The Entrepreneurial Operating System (EOS) is designed to help owners, leaders, and managers of entrepreneurial companies address these common frustrations:

- **Lack of control** — over time, markets, or the company
- **People** — who don't listen, understand, or follow through
- **Profit** — there's not enough of it
- **Growth** — they can't seem to break through to the next level

Using a simple set of powerful, practical tools, leaders learn to run their businesses more efficiently and effectively to experience more consistent growth — and have freedom to pursue other passions!

## THE EOS MODEL®



**410+**

PROFESSIONAL  
IMPLEMENTERS

**80,000+**

FULL-DAY  
SESSIONS

**100,000+**

COMPANIES  
WORLDWIDE

**1,250,000+**

TRACTION LIBRARY  
BOOKS SOLD

*Data provided by EOS Worldwide as of February 1, 2021.*

## 2 Ways to Learn About EOS



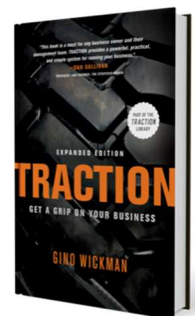
### 1 Request a free copy of *Traction* by Gino Wickman

Contact me to request a free copy of the book that started it all, *Traction* by Gino Wickman, creator of EOS.



### 2 Schedule a free 90-Minute overview of EOS

This session is designed for the leadership team of an entrepreneurial company. During the meeting I will paint a clear picture of the system to help the team decide whether to move forward with EOS.



**MELINDA EVANS**

**Professional EOS Implementer®**

248-325-8804

Melinda.evans@eosworldwide.com

<https://www.eosworldwide.com/melinda-evans>

