



WRITING, EDITING and BEYOND

Written communication is an essential part of almost every business. Words are needed to explain and sell. Writing, editing and project management are what Ilene Stankiewicz (as Beyond Words) does best, for clients ranging from small businesses to Fortune 100 companies and advertising and marketing agencies. In addition, other creative service professionals are brought in on projects when needed, such as graphic designers, web developers and video producers.

Here are the types of projects that Beyond Words can assist businesses with:

- Brochures, direct mail and sales collateral
- Newsletters
- Web content (site copy, landing and opt-in pages)
- Audio and video scripts
- Books and e-books
- Training programs and manuals
- Annual reports
- Presentations
- Newspaper and magazine articles
- White papers
and MORE

The subjects have included:

- Investing and financial services
- Business development
- Life coaching
- Memoirs/biographies
- Spirituality
- Healthcare
- Education
- Computers and technology
- Professional services
- Real estate
- Consumer products
- Automotive (customer service and sales training)
- Manufacturing

The goal is always to work with clients in the most efficient manner and achieve the best results possible, whether it's a single project or the beginning of a long-term relationship. Consider that Beyond Words wrote, edited and managed the production on a quarterly newsletter for a mid-sized accounting firm for 16 years.

Please visit www.BeyondWordsBusiness.com for more info on how important words are in your communications.

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