



How do you get started with this incredibly awesome advertising and income generating opportunity?

- Discuss with your rep how many boards you would like (current special – 2 boards for \$2,500. 1 board is \$1500 – EZ qualifying financing option available) and which area(s) you would like them placed in
- Provide us with a camera ready ad , coupon, offer or announcement OR for a small charge of only \$50 we can design your complete ad with graphics based on your needs.
- We'll then send you an invoice for the units and you can complete the financing arrangement (if you need it) to purchase them . Once purchased you can directly arrange which location you want them placed it or we can assist you in finding locations to host them.
- Once since you will be selling ad space as well, we will provide you with all the forms and contracts needed to procure advertisers on your board(s), we handle tech support, accounting and uploading ads

Who We Are

About Us

ABCS Digital Marketing is the digital marketing arm of Alternative Business Consulting Solutions, a business development consulting firm, to address the needs of clients just needing affordable advertising mediums instead of full on marketing or business development services. To that end we have developed and contracted with an array of affordable digital marketing mediums such as mini -digital billboards, proximity marketing, social media campaigns and opt in email/text marketing.

Contact Us

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BILLBOARDS - GET YOUR
MESSAGE ACROSS TO A
CAPTIVE AND TARGETTED
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What are indoor digital billboards?

Indoor digital billboards are basically monitors setup inside high “wait traffic” locations that display a rotation of ads and marketing messages. These can range from offers, announcements, specials, invitations and general information. However, unlike the large outdoor billboards because these ads are in a digital format they can be changed quicker and with more frequency. As long as you have a camera ready ad, it can be posted and put in the rotation within 24 hours or sooner in most cases.

What are the specific benefits for me as a realtor to purchase/advertise on indoor digital billboards?

Great question. We believe realtors actually benefit the most from this marketing medium, especially by directly purchasing them:

Constantly Updated Advertising – With the constant change in your listings as you sell homes and get new inventory, you need a form of marketing that can be quickly updated with the latest information

Digital Images Are Visually Engaging – There’s nothing like showing your properties on an HD screen in vivid color to engage your audience. If you own the boards you can have as many property images as you want to display with as much detailed information

Zero Cost Advertising By Selling Ads – As a realtor, I am sure you have a network of related professionals you work with that could benefit from promoting their business more. If you own the boards, you can charge whatever you like over and above the wholesale ad cost which now allows you to generate income as you promote your business.

Advertising Partners – Appraisers, Mortgage Brokers, Title Companies, General Contractors, Home Warranty Companies, Furniture Rental Companies, Alarm Companies, Utility Concierge Services, Landscapers, Cleaners, etc.

“Its been proven it takes someone seeing your ad at least 8 times before they make a buying decision....why not have all 8 of those times in one day on your own billboard?.”



Our sponsors get the great benefits of revenue share and being able to display their own ads or notifications and very little operational time.

Our Products and Services

Ask the rep the sent you this brochure about our other services such as proximity marketing(which you can ad for an additional \$55 a month) social media marketing, text and email marketing. Online banners available on our ad server website at www.abcsdigitalmarketing.com