



ONSET & COMPANY
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Why choose live streaming?



LIVE STREAMING IS A NEW METHOD OF VIEWING FOR MILLIONS OF CONSUMERS AROUND THE WORLD. AS AUDIENCES CONTINUE TO SHIFT THEIR LIVE EVENT VIEWING FROM TRADITIONAL TELEVISION, BROADCASTERS NEED TO BE PREPARED TO DELIVER.



● **WIDER AUDIENCE POTENTIAL**

With live streaming you can invite as many people as you like to “attend” your event. Live streaming your event can make your content accessible to anyone in the world remotely through live streaming, as you are no longer limited by geographical or size constraints.

● **MOBILE VIEWING**

Consumers today view almost half of all video content online through a mobile device. It's important to keep up with these trends and to ensure that consumers can easily access your live stream via smartphone.

● **RICHER CONTENT USE**

Live broadcasting isn't solely restricted to live video and audio streaming services. You have the flexibility to use a variety of forms of content and multimedia, including pictures, text, and live chat. You can even access different presentation methodologies.

● **COMPLETELY AD-FREE**

When you use professional video live streaming services you won't have to suffer through ads and promotions, unless you develop an ad revenue opportunity for your event.

BUSINESS

- Virtual sales meetings
- Virtual events
- Remote training
- Corporate communications

EDUCATION

- Graduations and ceremonies
- Online learning and lectures
- Plays/recitals sporting events

GOVERNMENT

- Remote training
- Virtual press conferences
- Online rallies
- Public hearings and events

FAITH

- Live streamed weekly sermons
- On-demand sessions and services

NONPROFITS

- Panel discussions
- Research seminars
- Online fundraisers

ARTS & CULTURE

- Online film festivals
- Live streaming concerts
- Panel discussions with live video from location to expand subscriber base

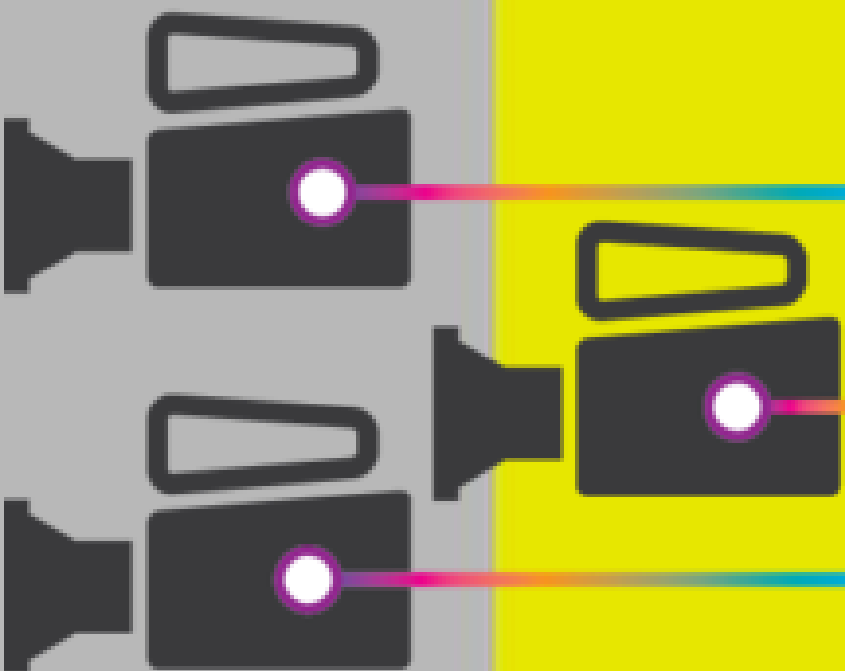
Key Streaming Features

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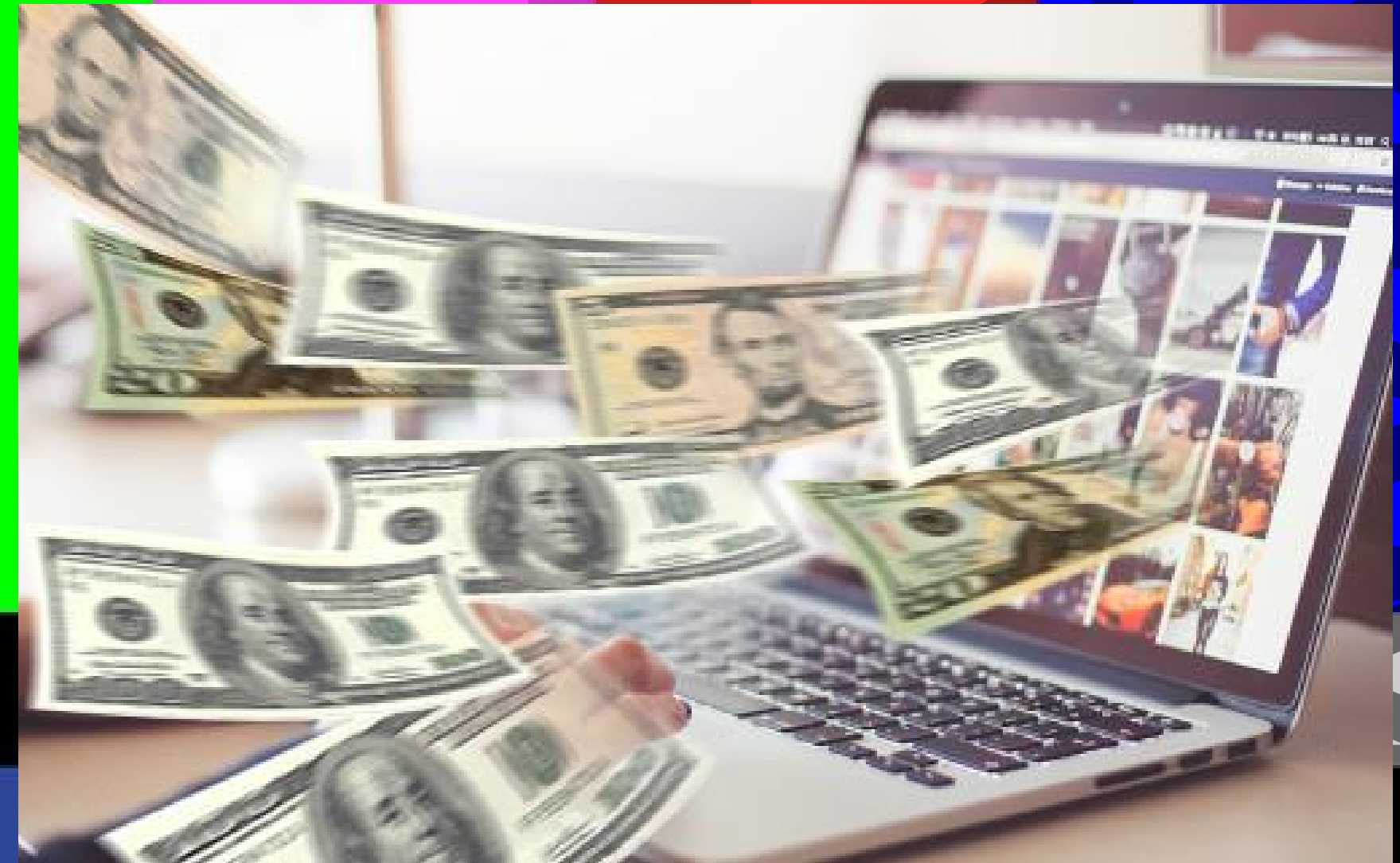
- **SINGLE OR MULTI-CAM**
- **1080P UHD STREAMING**
- **STREAM TO [GOPASSAGE.COM](https://gopassage.com)
SECURED PLATFORM**
- **SECURE PASSWORD PROTECTED
STREAMS AVAILABLE FOR PRIVATE
EVENTS**
- **E-COMMERCE STORE**
- **DONATIONS LINK • LIVE CHAT**



How can I make money from live events?



YOU CAN CHARGE VIEWERS TO WATCH YOUR LIVE STREAM JUST LIKE THEY'D PAY FOR A MOVIE OR CONCERT TICKET. VIEWERS CAN PAY VIA A PAY-PER-VIEW MODEL OR A MONTHLY SUBSCRIPTION. IT'S UP TO YOU TO CHOOSE THE PAYMENT PLAN THAT WORKS FOR YOU AND YOUR VIDEO LIVE STREAMING GOALS.





passage

gopassage.com is a secured platform that allows OnSet & Company to Live Stream with the ability to sell virtual tickets to our clients audience.

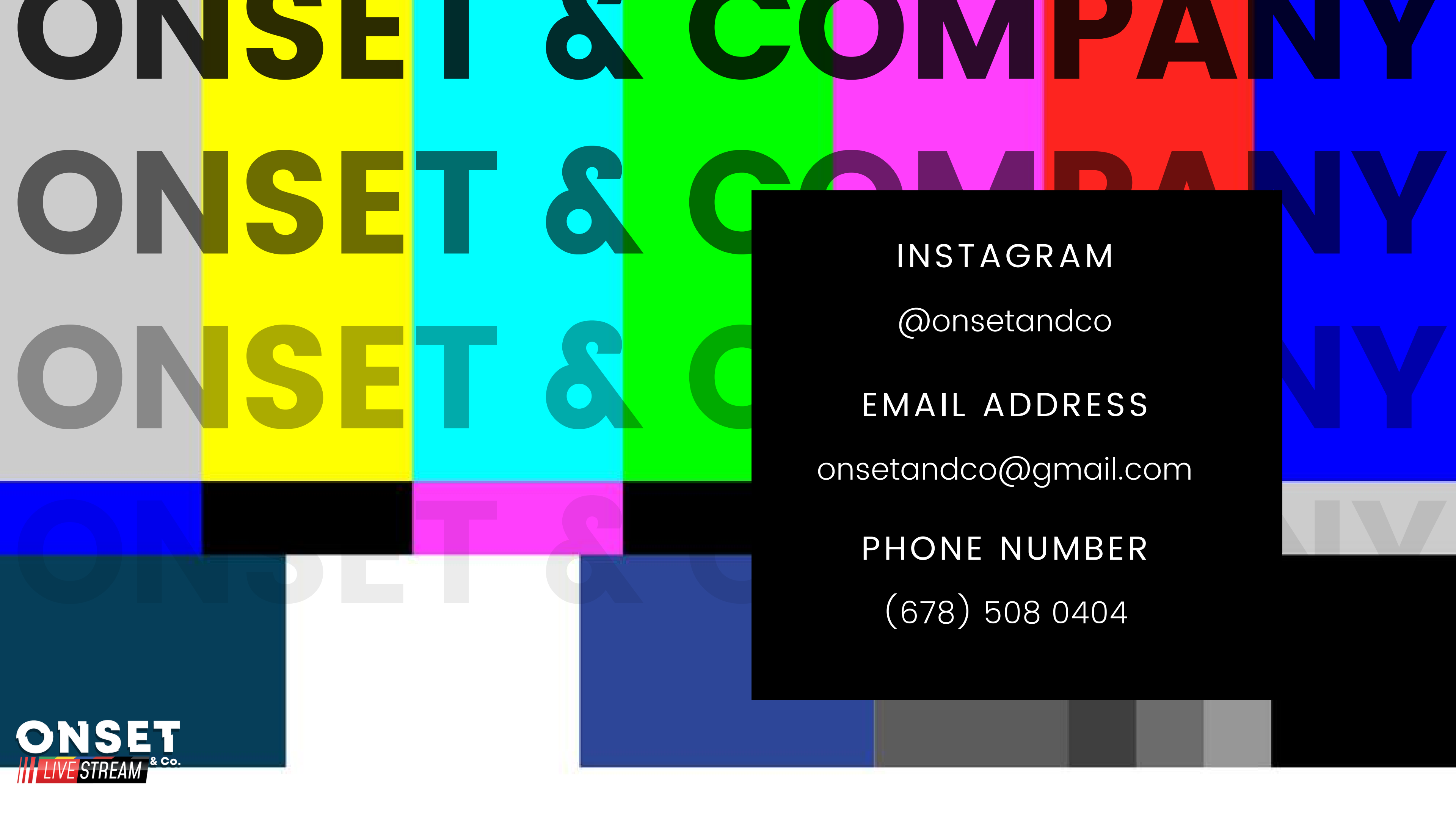
Virtual events work a little differently. You need a platform that gives you more than just a link to YouTube.

- **Robust Access Control (Only Ticket Purchasers Allowed!)**
- **Use Your Favorite Live-Stream Service**
- **Upsells and Features for Merchandise and Donations**
- **Variable Ticket Types, Prices, & Inventory Control**
- **Bundles & Combo Tickets**
- **Advanced Promo Codes & Group Discounts**
- **Social Media Discounts**

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Let's recap! Using video live streaming services can help you to stand out from the crowd. They show your consumers that you are a forward-thinking and technologically-savvy company skilled at implementing innovative and up-to-date solutions. Overall, video live streaming services allows you to access a broader viewer base and to customize the viewing experience to meet the needs of diverse consumers.

CONCLUSION CONCLUSION CONCLUSION CONCLUSION CONCLUSION



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