

STRATEGIC MARKETING SERVICES



AboutUs

The diamond**dog** team offers a wealth of knowledge and skills by having worked in start-ups, private equity ventures, franchises and Fortune 100 corporations. Our experience spans a variety of industries including technology, financial services, packaging, healthcare, retail, hospitality, manufacturing and more.

- Strategic marketing experts
- Writers to communicate your key messages
- An award winning graphics staff
- Cutting-edge web designers
- Social media mavens
- Videographers to project that perfect corporate image

847.269.1422

info@diamonddogmarketing.com

www.diamonddogmarketing.com

Services

Strategy

- > Business Plans
- > Marketing Plans

Branding

- > Branding Guidelines
- > Messaging Guides
- > Logo Designs

Digital

- > Reputation Marketing
- > Websites
- > Blogs
- > Social Media
- > Video

Communications

- > Brochures
- > Infographics
- > Articles/Press
- > Advertisements
- > Presentations
- > White Papers
- > Newsletters
- > Case Studies

Events

- > Trade Shows
- > Customer Events
- > Sales Meetings
- > Product Launches