

*We build applications in a modern service platform with advanced Salesforce App Cloud tools. With the deployment of applications in Salesforce, quality attributes are acquired in a natural way that in a traditional scheme are highly expensive to develop and maintain: Security, large scale Performance and High Availability*

## What can be **developed**?

Highly productive transactional web applications.

Native mobile apps for different operating systems.

A marketplace to sell products.

Tailor-made modules.

Ideas admin module at no additional cost.

Mobile apps with collaborations tools at no additional cost.

## Key **Differences**

- Building apps, reports, and dashboards is easy because your data is integrated right in to Salesforce
- It is automatically deployed in mobiles, desktops and tablets. Connected with your data.
- Build fast, changes are easy. Its component-based architecture makes it easy to build an app with drag and drop tools.
- Security, high scale and performance, highly available
- Apps developed on Salesforce come with inherent quality attributes that otherwise would be highly expensive to develop and maintain.



**HEINSOHN**  
BUSINESS TECHNOLOGY

# Is the **easiest** way you can have an **App**



You have an idea.









We build your app in a modern platform with advanced tools of the Salesforce App Cloud.



You will end up with an app you can connect to, from your mobile or desktop.



## Salesforce services developed **By Heinsohn**

-  **Sales/Service Cloud**  
Keep track of your customers and salespeople information on the cloud, sell faster, and the way you want in real-time. Monitor customer's needs and give them support by responding in whatever channel the customer feels comfortable using phone, email, sms and even Twitter or Facebook
-  **Product Development**  
According to your market needs we develop your idea into an innovative product with lean methodologies and placed it in the marketplace, IoT, analytics, Artificial Intelligence, among others.
-  **Salesforce Platform Development**  
Building an App is different in Salesforce, faster, trustier and securer. We build highly scalable web apps and back-end services by creating and integrating all their enterprise data, networks and identity information. Salesforce is the shortest path from idea to App.
-  **Lightning Ready Applications**  
Gives every company the tools they need to build next generation user interfaces. Build from scratch and migrate user interfaces of existing Salesforce Apps. All new developments of both products and conventional developments are lightning.
-  **Salesforce Non-Profit**  
We drive orientation and adoption using a project as a transformative way to understand a nonprofit company needs and priorities, and collaboratively shape those into real solutions. It's built around people in order to have a 360 degree view of the whole non-profit organization processes and sectors.
-  **Third-party Integration**  
We have experience in integration in 3 different ways: Native Salesforce connector integration / Throughout files The systems as data bases ERP On- Premise, Business CORE Systems, DWH or other analytics solutions. Technologies used for integration are: SOAP/REST/SSL Protocols/SQL Databases, Amazon, SAP, Oracle, Azure, Cloud, Platforms, among others.



# Benefits

- Reduced cost: no need of acquiring or maintaining infrastructure.
- Less time: the development in 55% faster.
- No need for a DBA.
- High security, performance and availability of the solution.
- Reduced error rate: decreases the reprocessing cost for testing and fixes.
- Aplicable for all industries.



# Success Stories

Fundación  
**JUANFE**



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