

@AVNICREATES

## **VIRTUAL VIDEO PACKAGE**

*Shoot an awesome video from anywhere*

# HOW IT WORKS

As a new media enthusiast, I do a little happy dance anytime people learn creator tools and technologies—and a silver lining of the coronavirus is that more people than ever are learning to use video.

But I know that not everyone is like me in their eagerness to learn technologies, and it can be scary.

Never fear: The fact is that you can do a LOT with minimal equipment.

You just need a roadmap and some help editing, and that's where I come in.

Video is broken down into 3 stages:

1. **Pre-production (planning)**
2. **Production (shooting)**
3. **Post-production (editing)**

In this package, **I handle steps 1 and 3** (with your input), **and coach you through step 2.**

Sound good? Keep reading.



**Me helping you from home :)**

# TESTIMONIALS

**I have successfully helped business owners learn to create their own videos. Here's what a few have to say.**



"Avni is an incredible teacher and master of her craft. I attended her class on how to stream video for the fitness professional, and **I was able to stream fitness classes in 3 days** under her tutelage successfully. Also, she went above and beyond the call of duty by being accessible for follow up questions and providing us with great resources to reference from her instruction."

- Duane Carlisle, 2020 Quaranstream workshop

"I would highly recommend her video bootcamp for any small biz owners who want to learn the basics of shooting videos and editing videos to market their business. Avni is very professional, is an expert in her craft, very organized and pleasant to learn from / work with. **She covered not just the skills / tools needed for making videos, but got us thinking about our messaging, branding, core values and mission statement,** and how all those things tie into our video making."



- LikBin Khoo, 2020 DIY Video Bootcamp



"As a young director, **I followed her advice and began emphasizing the stories of all my videos. Still today I'm thankful for having learnt how important this is in every commercial or artistic art piece...**Avni is one of the most committed teachers I've met during my studies.

- Raul Soriano, former student at the University of Paris, Sorbonne

# BRANDS I HAVE WORKED WITH



SIERRA  
CLUB

COMPASS



PROMOTE  
HER  
BUSINESS

AN UPWARD PROGRAM  
**HiPower**  
success to significance

Patch



FOUR SEASONS  
HOTEL  
SILICON VALLEY AT EAST PALO ALTO

# THE PROMISE

I believe my purpose in life is to use my skills of creativity and observation to make delightful experiences that help people, which is why I take client satisfaction so seriously. I know that by sharing your gifts, you can enact powerful change— in today's saturated digital environment, outstanding content helps you do just that.

Creativity is what allows my team and I to achieve unique results for you. There are no returns on custom digital products, and I only work with clients I am confident I can truly help. I ask for flexibility and a spirit of playfulness as we work together to achieve your vision and (hopefully) exceed expectations!

## ABOUT AVNI

Avni Levy (née Nijhawan) is an award-winning visual storyteller, business owner, and educator with a rebellious Silicon Valley spirit. After living around the world teaching and studying media and creativity, Avni settled back into the Bay Area where she grew up to start her own video and photography business. Currently, Avni helps impact-driven entrepreneurs create online content and is working on a startup that helps you discover better products.

