

# SPARK ✨ TEEN

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# SPARK♦TEEN

With a Spark, Ideas Catch Flame

## MISSION

We are Spark Teen, an entrepreneurial launchpad uniting, elevating, and inspiring teens through funding, mentorship, and community.

## ACTUALIZATION

We're not about rewarding smart business ideas, we're about making those ideas actually happen. Through incredible, shared entrepreneurial experiences and a global community of teens and mentors, we help ideas take flame.

## REACH

Over a thousand teens around the globe have participated in Spark Teen events. And this is just our first year of launch. We expect to grow exponentially this next year. We're now building out our online community, Spark Teen Cohort via Slack and Instagram.



# SPARK♦TEEN

## Summer Budget Breakdown

TOTAL FUNDRAISING TARGET: \$30,000



**\$3,000.00**

Funds used to activate and kickstart teen efforts to fight COVID-19 through the Action Fund



**\$15,000.00**

Funds used for Spark Teen Accelerator's return-free investment to incentivize students to participate & actuate their business ideas



**\$7,000.00**

Funds set aside for event development and supplies related to hosting in-person, events such as Spark Teen Pitchfest or Market



**\$2,000.00**

Marketing materials and printing costs to support Spark Teen promotion and campaigns



**\$1,000.00**

Administrative Costs, including filing for 501(c)(3) status, permits related to events, and meeting expenses



**\$1,000.00**

Transportation Costs associated with Spark Teen Market, Pitchfests, and promotional events



**\$1,000.00**

Software subscriptions, including Squarespace, Google Suite, Canva Pro, and Slack Premium



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of Endeavour Capital*

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