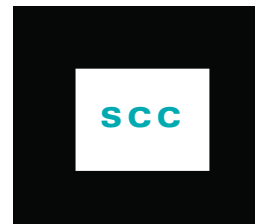


YOUR MISSING PUZZLE PIECE

Our business model is to make your business look good, and SCC Services Group makes it easy for you to rely on us time and time again.



**SERVICES
GROUP**

*"CHARTING THE COURSE FOR
CUSTOMER INTERACTION SOLUTIONS"*

Elevate your brand



SCC Services Group provides turn-key marketing solutions with strategic creative and expert production for a variety of products to help you elevate your brand to your target audience. From our comprehensive demand generation programs complete with data management and reporting to product catalogs and brochures; advertising, Direct Mail, eMail and appointment setting call campaigns. *We help our clients present a consistent look and feel across all marketing platforms.*

As an outsourced extension of your marketing function,

SCC Services Group brings marketing strategy expertise to guide our clients toward success. We can either meld with your team as a collaborative partner or guide you with solid strategic leadership, as circumstances demand. Either way, our aim is to find and remove barriers to success, engineer a solid strategy, and help our clients build the machinery that will generate demand for their products.

We help our clients build relationships with key prospects and fill their pipelines with highly qualified leads. We accomplish this based on value/expertise delivered through various integrated marketing tactics as well as through our highly trained marketing and tele-services professionals. We establish the current state of the prospective client's "pain points" by capturing intelligence that can be remedied by your solutions. We bring qualified opportunities to your sales force that have real revenue potential.

SCC Services Group's Customer Care Professional's are articulate, well trained and capable of executing Lead Generation call campaigns on behalf of our clients whose products are extremely diverse and complex. Coupled with caller expertise, as well as extending expert communications with direct mail and email, SCC Services Group works with our clients to ensure that our integrated and content marketing offerings mix is kept fresh and best suited for successful lead generation campaigns.

What can SCC Services Group do for me?

Well... Just about everything. No really. Identity and interoffice correspondence, Sales Collateral, Demand Generation list acquisition, direct mail campaigns, E-mail campaigns, appointment setting call campaigns, Company Brochures and Product Brochures.

I don't have the time...

No problem. We'll do the work for you. For a small monthly fee we can work with you to develop a marketing plan based on your budget, create a schedule, and actually do all of the "heavy lifting". We'll create your products and get your approval before anything is produced.

Sounds perfect... Whats the catch?

No catch. We even give you tools to help you track your success while elevating your brand and presenting a consistent look and feel for every single thing that touches your clients, prospects and the occasional passer-by.

I'm ready to build my brand and my business!

Great, and we're ready to help!! Just contact us at:

W www.sccservicesgroup.com
P 954-444-3668
E info@sccservicesgroup.com



**SERVICES
GROUP**

MISSION STATEMENT

"Our mission is to participate in the achievement of our customers overall corporate objectives by delivering industry leading lead generation strategies and solutions within the guidelines mandated by our customers."