

We connect you with all key consumer demographics.

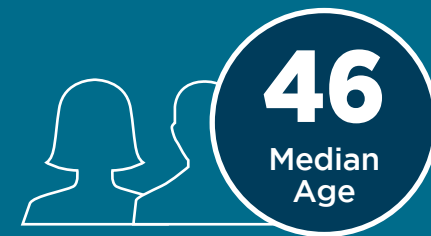
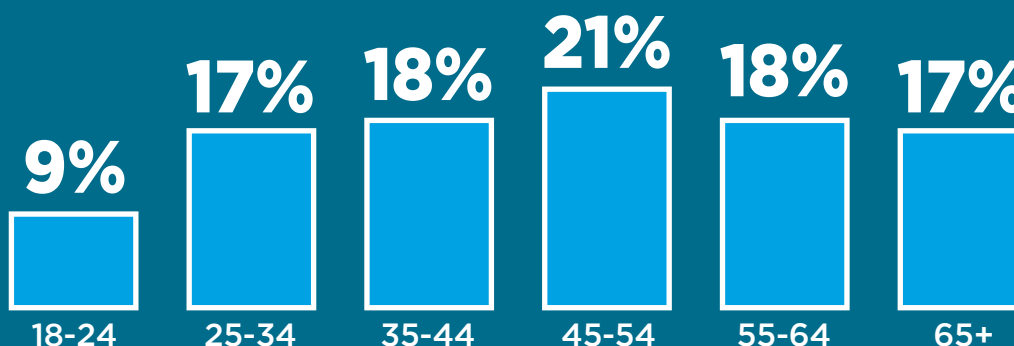
Over
704,000
Adults 18+

(40% of the entire market!)

listen to
Cox Media Group
Orlando

for an average of

3 1/2 hours
each week!



48% Female | **52%** Male

Invite our quality listeners into your business!

59%
Homeowner

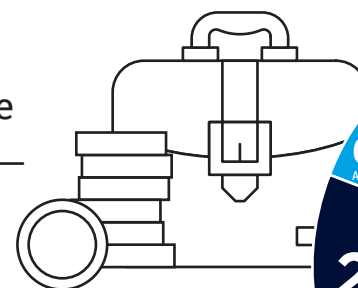
45%
Earn \$75K+

49%
White collar

We deliver
an ethnically
diverse audience!

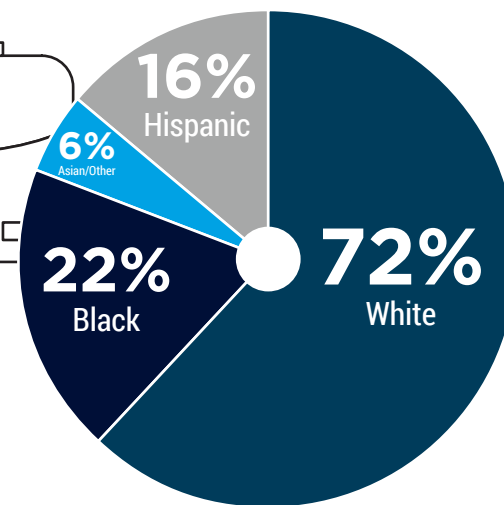
66%
Some college+

54%
Employed full-time



38%
1+ children (<18)

67%
Have investments



Over \$14B Potential Annual Spending Power



coxmediagroup.com



(321) 281-2000

ORLANDO; Nielsen Radio; JAN20/FEB20/MAR20; Metro; A18+; Cox Media Group Orlando (WDBO-AM or WDBO-FM or WCFB-FM or WCFB-HD2 or WMMO-FM or WWKA-FM); M-Su 6a-12m; Weekly Cume Persons; Weekly Cume Rating; Weekly Cume Comp.; Weekly TSL; Retail Spending Power; | P12+; Median Age; | Scarborough R212020: Jan19-Jan20; Metro; A18+; Cox Media Group Orlando (WDBO-AM or WDBO-FM or WCFB-FM or WCFB-HD2 or WMMO-FM or WWKA-FM); M-Su 6a-12m cume; Target Persons %. Copyright © 2020 Futuri Media. All Rights Reserved