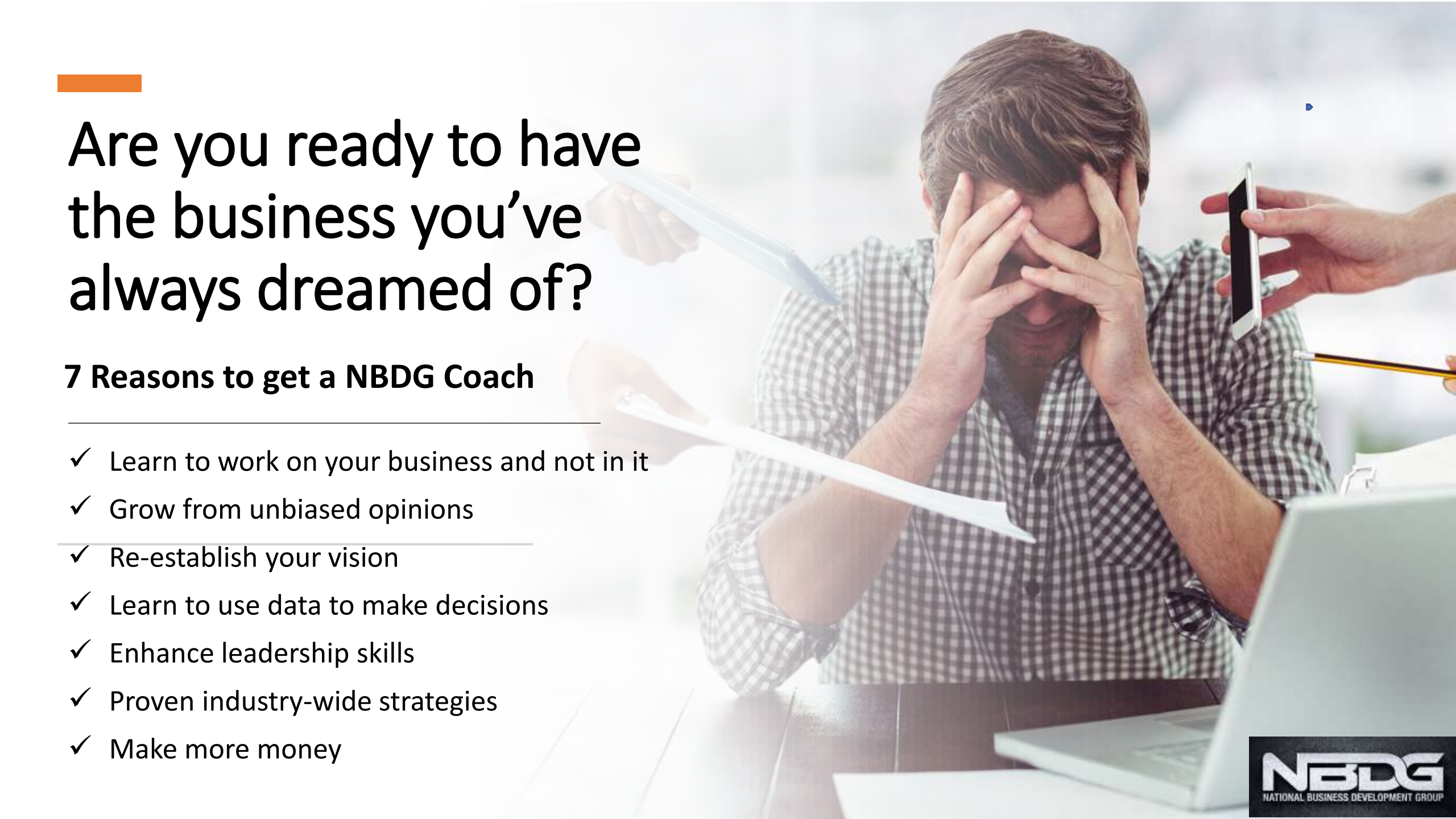




Turning Problems into Profit

“In order to have game changing results
you have to have a game changing
mindset”

NBDG
NATIONAL BUSINESS DEVELOPMENT GROUP



Are you ready to have the business you've always dreamed of?

7 Reasons to get a NBDG Coach

- ✓ Learn to work on your business and not in it
- ✓ Grow from unbiased opinions
- ✓ Re-establish your vision
- ✓ Learn to use data to make decisions
- ✓ Enhance leadership skills
- ✓ Proven industry-wide strategies
- ✓ Make more money

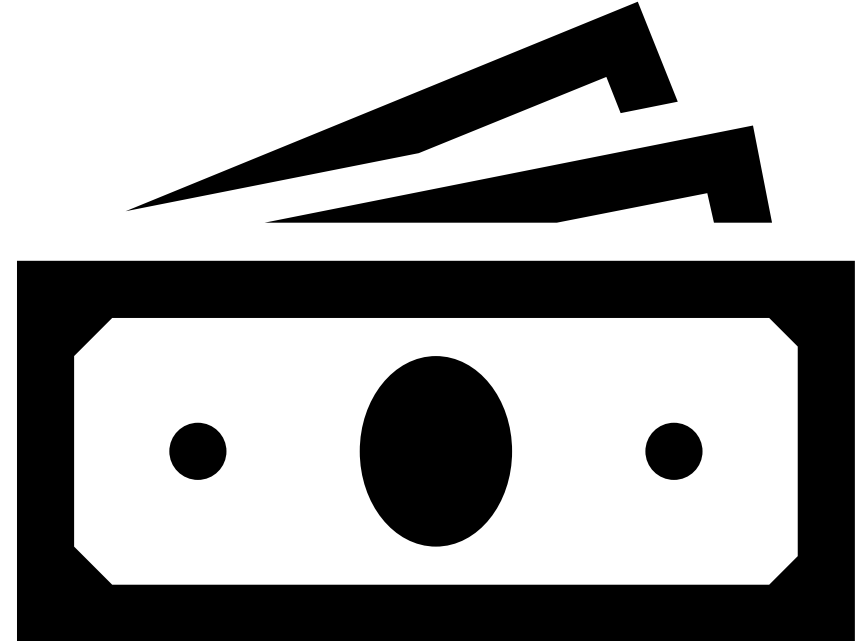
The value of Business Coach



Decrease in failed
projects/expenses



Improvement in
strategic alignment



ADVISORY CLUB- Program Overview

What you'll learn:

MODULE 1-MARKETING 101

- Exposure to the different ways to market your business & understanding your ideal customer

MODULE 2-CREATING A SALES MACHINE

- Develop a sales process that will allow your team to thrive

MODULE 3-WORK SMARTER NOT HARDER

- Understanding your true cost of goods and different ways to reduce your expenses

MODULE 4-BUILT TO SCALE

- Understanding the benefits of systems and how to utilize data to accelerate business growth

MODULE 5-CA\$H IS KING

- Understand financial documents & strategies for how to maximize cashflow

MODULE 6-LEADERSHIP & TEAM DEVELOPMENT

- Building a highly productive culture and team and understanding your role.

“TURNING PROBLEMS INTO PROFIT”

Advisory Club Strategy Session

- Certified business consultant/coach
- Knowledge sharing and network within your club with other business owners
- 2-hour Bi-weekly strategy sessions meetings
- Accountability calls
- Ongoing personal growth and business education
- Online business leader bootcamp classes



NBDG
NATIONAL BUSINESS DEVELOPMENT GROUP

Your Business Coach: Malcolm Rogers

- Executive MBA Global Business Expansion
- Certified Project Manager
- 10 yrs Entrepreneur Experience
- Author of “The Foolish Entrepreneur: The Strategy Guide to Creating and Growing a Successful Business”

