



We're Kapowza and we're damn glad to meet ya.

Our Company

We're Kapowza, a scrappy, young, full-service creative agency looking to disrupt the advertising landscape, not just in Baltimore, but the whole world. A team comprised of seasoned pros and new talent that's able to think strategically, creatively, and grandiosely about your company and its given marketing ails. We seek out clients and companies that are looking to take a chance, be interesting, and look for not just a vendor, but a true marketing partner that will grow with you, celebrate your successes, and be there for you every step along the way.

Our Philosophy

We believe that the most important thing to start with is an idea. It's what makes work interesting. An idea can take many shapes, many forms, a changeling of what's possible and positivity that will help us wrap our heads around who you are, what you do, and where you want to go.

Everything should have an idea behind it. Every design, every tweet, even business cards should have an idea in the background, pushing your brand forward. Without the ideas, your marketing just goes through the motions — doomed to be a soulless robot that wanders the wasteland looking for someone to talk to, in hopes to tell them something.

Our Services

Design

Identity
Print
Packaging
Illustration
Photography

Video

Commercial
Video
Animation
Script Writing
Editing

Interactive

Digital Campaigns
Front-end Development
Back-end Development
Web & Mobile
User Experience

Strategy

Copywriting
Brand Positioning
Public Relations
Presentation Production
Consulting

Social

Ad Buying
Social Media Management
Social Listening
Social Account Graphics



Dan Schepleng

Creative Director

Nay-sayer to writing bios and flight simulator expert. He has a wealth of fun facts. An industry veteran, he has served in nearly every facet of the advertising industry.



Sean Sutherland

Director of Accounts

Sean brings a midwest sensibility to Kapowza. He keeps Kapowza in line through processes and schedule. A master of process & progress, he engages with clients with ease.



André Vaseghi

Design Director

A published design director, conference-educator, and a proud member of The Art Directors Club of New York, André is one of only forty-four strategists to have ever earned the title Brand Architect®.



Kay Fenton

Designer

Kay is a designer with a background in painting. A Baltimore native, she enjoys the culture and history this city has to offer. She also fights crime in her spare time.



Debi Krulak

Project Manager

After an eighteen year detour in elementary education, Debi returns to the advertising industry with expertise in wrangling; from projects, to people, and even office pets.

Notable Awards

2017

National Capital Chesapeake Bay Regional Emmy Awards • Outstanding Commercial

2019

American Advertising Federation of Baltimore Addy's • Four Awards, including Best in Broadcast Television Commercial

2018

Telly Awards • One Gold Award and Four Silver Awards

2020

American Advertising Federation of Baltimore Addy's • Six Awards, including Print Ads and Integrated Campaign