DIGITAL AD IN EVENT APP SPECIFICATIONS

7.5 x 10.5

Dimensions:
7.5 x 10.5 in (1125x1575px)

Format:
JPG, PNG, and PDF

File Requirements:
Maximum 3MB
Minimum 72 Resolution
RBG mode

FILE NAMING

Please include your company name, expo city and ad size within your ad file.
Example: "Bloomberg_NY_Full.pdf"

FILE SENDING

Upload your file using our online submission form: Click here to upload

*Small Business Expo reserves the right not to publish any ad that does not meet the quality & specifications listed above.

NEED HELP CREATING YOUR AD?

If you do not have access to software that can create an ad in one of the formats listed above, we offer paid Design Services that can assist you with ad creation or conversion from its current format. Our rate is $75/hr. To learn more, please email the Graphic Design Team D@TheShowProducers.com

SBE SMALL BUSINESS EXPO

NEWSLETTER SPONSORSHIP SPECIFICATIONS

Weekly Webinar Newsletter Sponsor

VIEW SAMPLE

Small Business Connect Monthly Newsletter Sponsor

VIEW SAMPLE

SBU SMALL BUSINESS UNIVERSITY ™

Powered by Small Business Expo, America's Largest Networking Event.

SPONSORED ADVERTISEMENT

YOUR AD HERE ◀◀◀
600x150 JPG or PNG

SPEAKER APPLICATION   LIVE EVENTS   UPCOMING WEBINARS

FREE UPCOMING
WEBINARS

SBE SMALL BUSINESS EXPO. EST. 2008   **SBE CONNECT** JULY 2024

SUMMER SALES HERE WE COME!
AVOID THE MID-SUMMER SLUMP WITH FLASH SALES

This Newsletter Brought to You by *[YOUR COMPANY]*

YOUR AD HERE ◀◀◀

AD IMAGE GUIDELINES

YOUR AD HERE ◀◀◀
600x150 JPG or PNG

RECTANGLE
600x150
Banners submitted must have a transparent background in JPG or PNG
with a minimum resolution of 72dpi and formatted for RGB color

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SMALL BUSINESS EXPO

PUSH NOTIFICATIONS

Title:
Up to 30 Characters (Catchy Subject Line)

Notification Text:
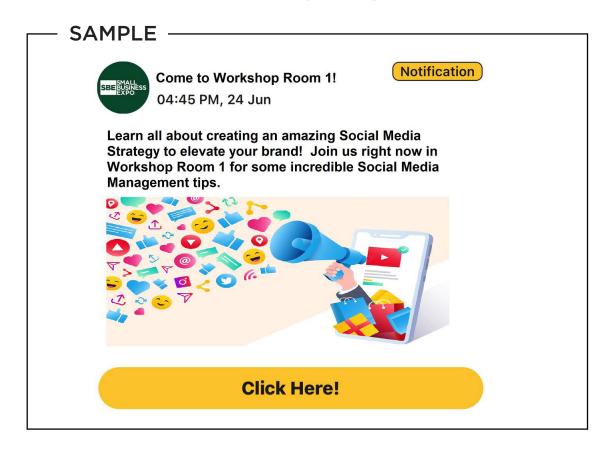Up to 300 Characters (do not include any links)

You may add (1) Image or Video
(up to 5MB) Please provide file

Link:
We can include (1) URL to link

Preferred Date & Time to Send:
We will do our best to accommodate your request.

SAMPLE

Come to Workshop Room 1!
04:45 PM, 24 Jun

Notification

Learn all about creating an amazing Social Media Strategy to elevate your brand! Join us right now in Workshop Room 1 for some incredible Social Media Management tips.

Click Here!

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