

REACH BUSINESSES WITH PURCHASING POWER
AT AMERICA'S LARGEST BUSINESS EVENT

SBE SMALL BUSINESS EXPO™



EST. 2008



PAST SPONSORS



THE SMALL BUSINESS EXPO.COM

(212)651-0700

2025

MIAMI

MARCH 6

MIAMI AIRPORT CONVENTION CENTER

ORLANDO

MARCH 11

ROSEN PLAZA HOTEL

WASHINGTON, D.C.

MARCH 27

CHARLES E. SMITH CENTER

PHILADELPHIA

APRIL 9

THE DREXELBROOK EVENT CENTER

BOSTON

APRIL 22

THE WESTIN BOSTON SEAPORT DISTRICT

NEW YORK CITY

MAY 7

JAVITS CONVENTION CENTER

SMALL
BUSINESS
WEEK

COLUMBUS

MAY 21

OHIO EXPO CENTER

CHICAGO

JUNE 4

ISADORE & SADIE DORIN FORUM

SAN FRANCISCO

JUNE 18

SOUTH SAN FRANCISCO CONFERENCE CENTER

PHOENIX

SEPTEMBER 12

PHOENIX CONVENTION CENTER

SAN DIEGO

SEPTEMBER 18

SHERATON SAN DIEGO HOTEL & MARINA

LAS VEGAS

OCTOBER 1

PLAZA HOTEL & CASINO CONVENTION CENTER

LOS ANGELES

OCTOBER 8

PASADENA CONVENTION CENTER

AUSTIN

OCTOBER 30

PALMER EVENTS CENTER

HOUSTON

NOVEMBER 5

NRG CONVENTION CENTER

DALLAS

NOVEMBER 19

KAY BAILEY HUTCHISON CONVENTION CENTER

ATLANTA

DECEMBER 10

ATLANTA CONVENTION CENTER AT AMERICASMART

SBE SMALL BUSINESS EXPO

EST. 2008

WHAT IS SMALL BUSINESS EXPO?

Since 2008, Small Business Expo has been America's largest Business to Business Trade Show & Conference catering to the needs and interests of Small and Medium-Sized Businesses (SMBs) and Entrepreneurs.

Small Business Expo brings together a diverse range of Exhibitors, from start-up to Fortune 500, each offering unique products and services to help SMBs thrive.

We are not an Industry Specific Show. Small Business Expo focuses on showcasing products & services that **every business needs** to operate and be successful. For example, every Small Business needs services such as (partial list and in no particular order): Payroll Services, Marketing Services, Merchant Services, Website Design & Development, Social Media Management, AI tools, CRM, Financial Advice & Support, Banking, Telecom, Consulting Services, Accounting Services, HR Resources, Email Marketing, PR, Graphic Design Services, Printing Services, Promotional Products, Health Insurance, IT Support, Office Supplies and so much more.

We have created a **"one-stop-shop,"** and **"build/grow-your-business in a day"** live marketplace for Small Business Owners to shop for products & services that will help to grow their business.

Featured at Small Business Expo:

Exhibitor Hall

Companies showcase their products and services to a targeted audience of Small/Mid-Sized Businesses, providing an opportunity for face-to-face interactions & new qualified sales leads.

Educational Workshops and Seminars:

The Expo includes incredible thought leadership sessions covering various aspects of running a small business, such as marketing strategies, financial planning, and technology adoption.

Networking Opportunities:

Entrepreneurs and Business Owners connect with each other and new vendors, fostering successful collaborations and partnerships.

Access to Resources:

Attendees can explore resources and tools that can benefit their businesses, including technology solutions, marketing, HR, AI, financial services, and consulting.

Industry Insights:

Attendees gain valuable insights into industry trends, best practices, and innovations through the Exhibitor Hall, Workshops, Networking Opportunities, Keynote Speakers and Panel Discussions.

Community Building:

The Expo serves as a platform for building a supportive community among passionate Small Business Owners, allowing for the exchange of ideas and experiences.

WHY EXHIBIT?

- Generate Great Sales Leads
- Make Immediate Sales
- Get New Customers
- Brand your Business
- Reach Your Target Audience of Business Owners & Buyers
- Reach THOUSANDS of Qualified Buyers
- Introduce Your Company's New Products & Services
- Distribute Product Samples/Info
- Give Live Product & Service Demonstrations

VIEW LIVE SHOW PROMO



CLICK TO PLAY

VIEW TESTIMONIALS



CLICK TO PLAY

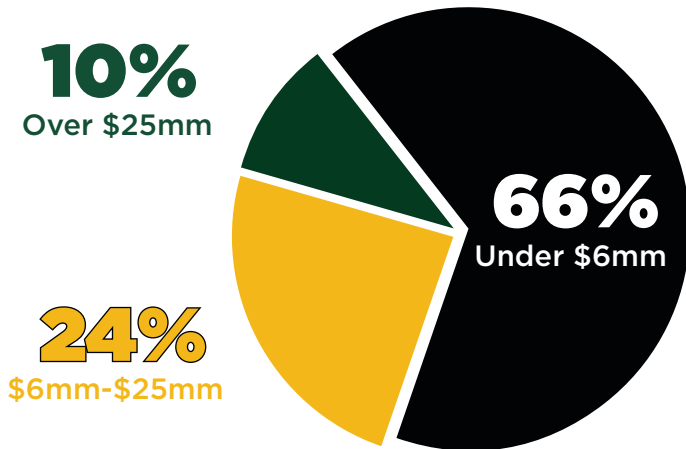
DEMOGRAPHICS

INC. RANKS SMALL BUSINESS EXPO AS ONE OF THE BEST CONFERENCES ALL SMALL BUSINESS OWNERS SHOULD ATTEND.

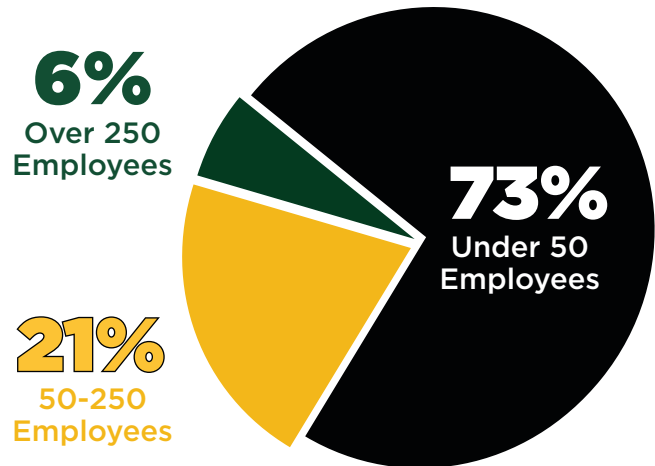
SMALL BUSINESS EXPO'S 2024 REGISTRATIONS & ATTENDANCE GREW BY 30-40% IN ALL CITIES!

97% OF AMERICA'S BUSINESSES HAVE FEWER THAN 100 EMPLOYEES

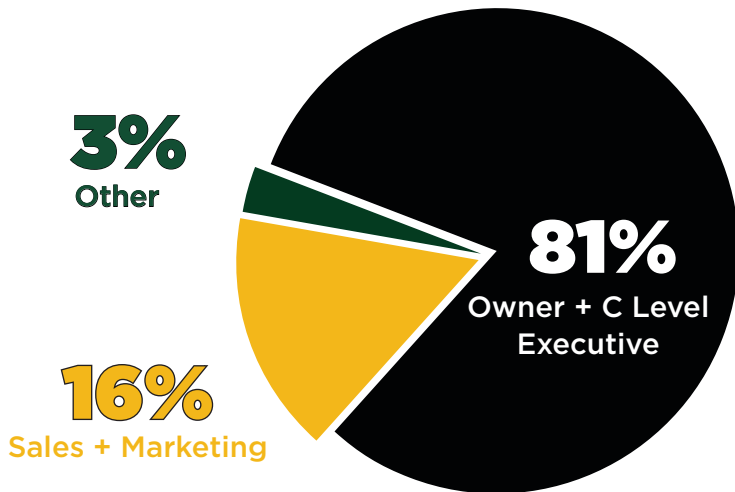
ANNUAL REVENUE



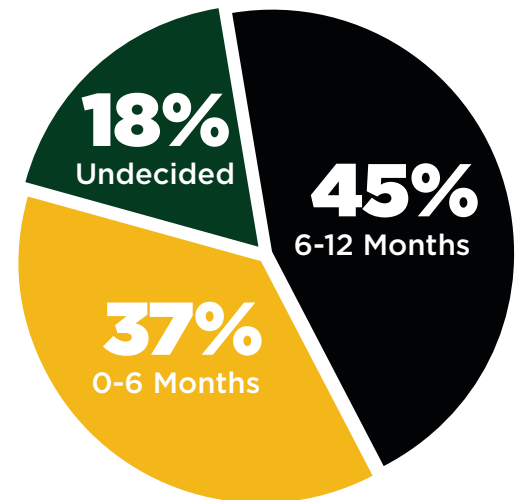
COMPANY SIZE



JOB TITLE



ATTENDEE PURCHASING INTENT



OUR HISTORY

- ▶ Founded in 2008
- ▶ 5th Year on Inc5000 List
- ▶ 250+ Successful Expos Produced
- ▶ Over 800,000 Registered Attendees
- ▶ Over 1 Million Followers
- ▶ 4,300+ Workshops Hosted
- ▶ 1,100+ Recorded Webinars on Small Business University

**CALL US TO
SPONSOR
OR EXHIBIT!
(212)651-0700**

Our Demographics are compiled using an average over multiple shows, cities and years and may vary by city.

EXHIBITOR RATES

STEP 1 SELECT YOUR SHOW(S)

2025

MIAMI
MARCH 6

ORLANDO
MARCH 11

WASHINGTON, D.C.
MARCH 27

PHILADELPHIA
APRIL 9

BOSTON
APRIL 22

NEW YORK CITY
MAY 7 SMALL BUSINESS WEEK

COLUMBUS
MAY 21

CHICAGO
JUNE 4

SAN FRANCISCO
JUNE 18

PHOENIX
SEPTEMBER 12

SAN DIEGO
SEPTEMBER 18

LAS VEGAS
OCTOBER 1

LOS ANGELES
OCTOBER 8

AUSTIN
OCTOBER 30

HOUSTON
NOVEMBER 5

DALLAS
NOVEMBER 19

ATLANTA
DECEMBER 10

STEP 2 CHOOSE BOOTH SIZE



BOOTH SIZE
Larger Booths Available

10'x10'
(100 Sq Ft)

10'x20'
(200 Sq Ft)

20'x20'
(400 Sq Ft)

Austin
Columbus
Las Vegas
Orlando
Philadelphia
Phoenix
San Diego

Boston
Chicago
Dallas
Houston
Miami
San Francisco
Washington D.C.

Atlanta
Los Angeles
New York City

\$3,995

\$7,795

\$14,995

\$4,295

\$7,995

\$15,995

\$4,595

\$8,795

\$16,995

BOOTH & WORKSHOP COMBOS

**10x10 BOOTH
WORKSHOP**

\$6,990 plus Fees
add \$600
NYC, ATL & LA

**10x10 BOOTH
REG LIST**

\$6,995 plus Fees
add \$1,500
NYC, ATL & LA
(Save \$1,000+)

**10x10 BOOTH
REG LIST
PREM LOCATION**

\$7,895 plus Fees
add \$1,500
NYC, ATL & LA
(Save \$1,095+)

**10x10 BOOTH
REG LIST
WORKSHOP**

\$9,795 plus Fees
add \$1,500
NYC, ATL & LA
(Save \$1,195+)

**10x10 BOOTH
REG LIST
WORKSHOP
PREM LOCATION**

\$10,495 plus Fees
add \$1,500
NYC, ATL & LA
(Save \$1,490+)

Add a Webinar for Only \$995 (Reg. \$1,995)



BOOTH OPTIONS

EXHIBITOR BOOTHS INCLUDE:

- Table & Chairs
- Unlimited Exhibitor Staff Badges
- Pipe & Drape Back Wall & Side Rails
- Access to Happy Hour Mixer

All Booths Add 5% Venue Cleaning Fee & \$195 Set-Up Fee (Pipe & Drape) (per show)

STEP 3 CHOOSE BOOTH ADD-ONS (Optional)

**ADD A
WORKSHOP**
(30 MINUTES)

WATCH VIDEO

ONLY \$2,995
\$3,495 w/out Booth Purchase

Workshop promoted in Show Agenda on Website, Agenda & Event App.

**ADD A
WEBINAR**
ON SMALL BUSINESS UNIVERSITY
(45 MINUTES)

VISIT SBU

ONLY \$1,995
Webinar promoted in our Weekly Upcoming Webinars Newsletter. We handle all marketing & logistics for you.

ROLLING REGISTRATION LIST

VIEW SAMPLE

	PRE-SHOW	POST-SHOW
NYC / LA / ATL	\$5,000	\$6,000
ALL OTHER SHOWS	\$4,000	\$5,000

DIGITAL AD IN EVENT APP

YOUR AD WILL APPEAR IN THE SPONSORED OFFERS SECTION OF THE OFFICIAL EVENT APP.

VIEW SAMPLE \$350

LEAD SCANNER APP LICENSE

CAPTURE CONTACT INFORMATION & TAKE NOTES AS YOU MEET WITH ATTENDEES.

VIEW DETAILS \$150

PREMIUM LOCATION \$995
CORNER BOOTH \$995
PREMIUM CORNER \$1,695

LOCATION IS EVERYTHING

ULTRA PREMIUM LOCATION (FRONT OF EXHIBITOR HALL)

10x10	10x20	20x20	20x30
\$4,995	\$7,995	\$11,995	\$17,995

In addition to your Exhibitor Booth Fee.

STEP 4 CUSTOMIZE YOUR BOOTH (Optional)

Save money & headaches with one of our turn-key Booth Build Packages.
Starting as low as \$1,895 per show



WE HANDLE IT ALL

- Design & Fabrication
- Setup/Breakdown Labor
- AV/Electrical Labor
- Worry-free show-to-show shipping on our trucks
- Avoid material handling fees

See page 11 for more details.



FREE FINANCING AVAILABLE

WITH
PayPal

**No Interest
For 6 Months**

BUY THE BUNDLE & SAVE BIG!

REGIONAL BOOTH BUNDLES

Larger
Booth
Sizes
Available

THE BIG 3

10x10 Booth
NEW YORK CITY
LOS ANGELES
ATLANTA

Reg. ~~\$13,795~~ \$11,995 plus Fees

NOR'EASTER

10x10 Booth
WASHINGTON D.C.
PHILADELPHIA
NEW YORK CITY
BOSTON

Reg. ~~\$17,195~~ \$14,995 plus Fees

THE SUNSHINE STATE

10x10 Booth
MIAMI
ORLANDO

Reg. ~~\$8,295~~ \$7,995 plus Fees

TEXAS TRIO

10x10 Booth
HOUSTON
AUSTIN
DALLAS

Reg. ~~\$12,595~~ \$11,995 plus Fees

CALIFORNIA DREAMIN'

10x10 Booth
LOS ANGELES
SAN DIEGO
SAN FRANCISCO

Reg. ~~\$12,995~~ \$11,495 plus Fees

TOUR BUNDLES

2+ CITY PACKAGE CHOOSE 2-4 CITIES

5% OFF!

5+ CITY PACKAGE CHOOSE 5-9 CITIES

10% OFF!

10+ CITY PACKAGE CHOOSE 10 OR MORE CITIES

15% OFF!

MARKETING BUNDLES

Must be purchased with an Exhibitor Booth.

THE ULTIMATE MARKETING PACKAGE

- ROLLING REGISTRATION LIST
- 45 MINUTE WEBINAR
- 30 MINUTE WORKSHOP
- (1) PUSH NOTIFICATION

Reg. ~~\$11,785~~ \$7,995 per Show
add \$495 ea. (NYC, LA, ATL shows)

SUPERCHARGED EXPOSURE

- ROLLING REGISTRATION LIST
- 30 MINUTE WORKSHOP

Reg. ~~\$7,995~~ \$5,995 per Show
add \$795 ea. (NYC, LA, ATL shows)

WORKSHOP + WEBINAR

- 45 MINUTE WEBINAR
- 30 MINUTE WORKSHOP

Reg. ~~\$4,995~~ \$4,495 per Show






All Booths Add 5% Venue Cleaning Fee & \$195/show Set-Up Fee (Pipe/Drape). Above Offers subject to change. Applies to new orders only. Subject to the Small Business Expo Exhibitor Terms & Conditions. Other Restrictions & Terms & Conditions may apply. Promotions may change or end at any time. May not be combined with another promotional offer.

Let Us Design & Build Your Booth!

We have saved our clients **up to 50%**. Contact us for details.

*A La Carte Value
Max Sponsors Per Show*

Sponsorship Packages

	 SILVER	 GOLD	 PLATINUM	 PRESENTING
	\$7,500 plus Fees \$10,285 25	\$15,000 plus Fees \$23,875 10	\$25,000 plus Fees \$50,175 5	\$50,000 plus Fees \$101,175 1
Includes Exhibitor Booth & Premium Location	 10x10 Premium Location	 10x20 Premium Location	 20x20 Ultra Premium Location	 20x20 Ultra Premium Location at Main Entrance
Logo On Sponsor Blocks				
<ul style="list-style-type: none"> • Email Marketing (Including Pre-Show, Show Invites, Speaker Announcement, Follow Ups & Post Show) • Website • Event App • Entrance to Show • Floorplan VIEW SAMPLE SPONSOR BLOCK 				
45 Minute Webinar on SBU VISIT SMALL BUSINESS UNIVERSITY				
Rolling Registration List VIEW SAMPLE REGISTRATION LIST				
30 Minute Workshop VIEW WORKSHOP PROMO VIDEO				
YES/NO Checkbox Question on Registration Form to Collect Leads VIEW SAMPLE YES/NO QUESTION				
Marketing Giveaway at Check-In Area (Postcard, Flier, Promo Item provided by your company)				
45 Minute Keynote on The Main Stage VIEW KEYNOTE PROMO VIDEO				
Registration Check-In Area Sponsor VIEW REGISTRATION AREA DEMO VIDEO				 Exclusive Sponsor
Presented by [YOUR LOGO] on SBE App Welcome Screen VIEW SAMPLE SPLASH SCREEN				 Exclusive Sponsor
Logo on Printed Badges VIEW BADGE SAMPLE				 Exclusive Sponsor
Keynote Theatre Sponsor (Logo on Floorplan, Entrance to Keynotes, TVs in Keynote Theatre) VIEW KEYNOTE THEATRE PROMO VIDEO				 Exclusive Sponsor



SPEAKING & THOUGHT LEADERSHIP

WORKSHOP PAVILION

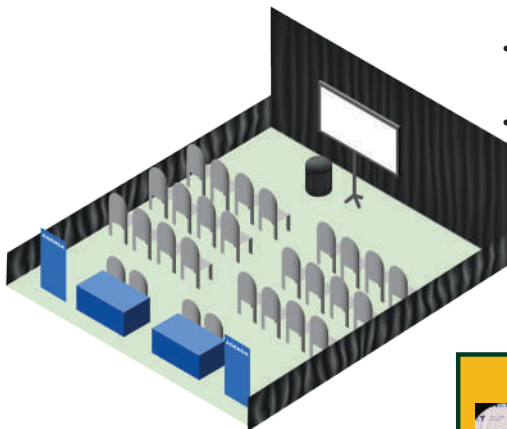
Host multiple workshops in your Exhibitor Booth all day right on the Exhibitor Show Floor. Attendees gather all day around your Workshop Pavilion creating buzz & excitement. Your Workshop Pavilion Workshops are promoted in our Show Agenda on our Website & Event App.

20x20

\$22,000

\$25,000 (NYC, LA, ATL)

24 SEATS
Plus Standing Room



YOUR PAVILION INCLUDES:

- Host Up to (4) Workshops located directly on the Exhibitor Floor
- Logo on Floorplan
- Workshops Promoted in Official Show Agenda
- Dedicated Speaker Bio Page on SBE Website
- 65" TV on Stand, Microphone, 5AMP Power Drop, (2) Tables, Chairs

ADD CARPETING

20x20 add \$2,895

20x30 add \$4,295

VIEW VIDEO (2 MIN)

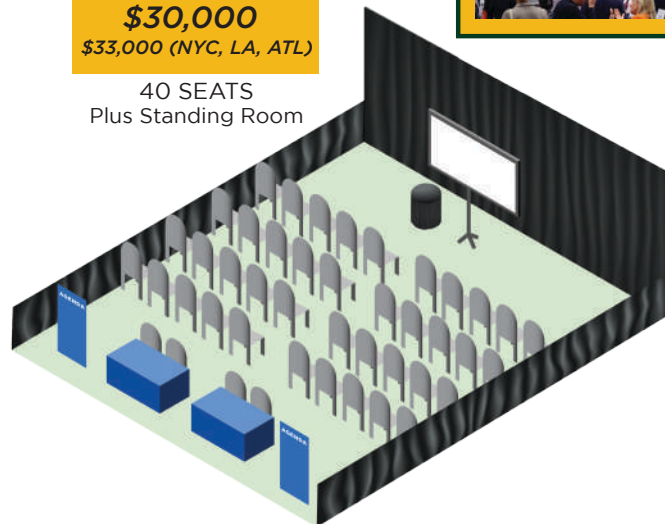


20x30

\$30,000

\$33,000 (NYC, LA, ATL)

40 SEATS
Plus Standing Room



Webinar, Workshop & Keynote Presentations must be pre-approved by Small Business Expo.

WEBINAR ON SMALL BUSINESS UNIVERSITY

\$1,995

Over 1,000 Webinars Produced!

[VIEW UPCOMING & PAST WEBINARS](#)



WEBINAR INCLUDES:

- (45) Minute Virtual Webinar Session
- We handle all Marketing & Logistics
- Live or Pre-Recorded by you
- Live Video, Screen Share, Slide Show, Polling, Hand-outs
- Promoted 2x a week in our Weekly "Upcoming Webinars" Newsletter
- Includes post-show reporting (i.e. Attendees & Emails, Chat Transcript & more)

WORKSHOP

\$2,995 with Exhibitor Booth
\$3,495 without Booth Purchase

VIEW VIDEO (3 MIN)



WORKSHOP INCLUDES:

- (30) Minute Session
- Dedicated Speaker Bio Page on SBE Website
- Seating for 50 Attendees
- TV Monitor & Wired Microphone
- Promoted in Show Agenda & Eblasts

KEYNOTE ON MAIN STAGE

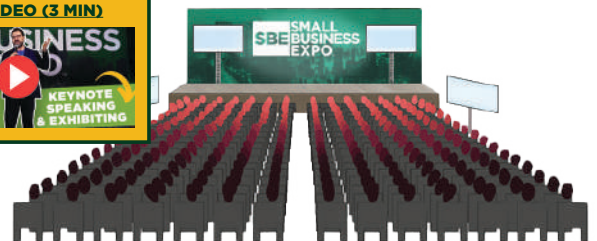
\$18,000 (\$20,000 NYC, LA, ATL)

VIEW VIDEO (3 MIN)



YOUR KEYNOTE INCLUDES:


- (45) Minute Keynote on The Main Stage
- Seating for 200+ Attendees (varies by city)
- Dedicated Speaker Bio Page on SBE Website
- Professional Audio/Visual Set-Up
- Promoted in Show Agenda & Eblasts
- Logo & Speaker Photo on Large Screens



OVER 4,300

EDUCATIONAL WORKSHOPS HOSTED

DIGITAL REACH



WEEKLY WEBINAR NEWSLETTER SPONSOR

SENT 2X PER WEEK (8 SENDS IN A MONTH) TO APPROX. 150,000+ SUBSCRIBERS
APPROX. OPEN RATE: 17-26% | APPROX. CLICKTHROUGH RATE: 0.7-3.3% (VARIES BY OFFER)

ARTWORK SPECIFICATIONS

VIEW SAMPLE

\$2,995/MONTH


SMALL BUSINESS CONNECT MONTHLY NEWSLETTER SPONSOR

SENT 1X PER MONTH TO APPROX. 540,000 SUBSCRIBERS
APPROX. OPEN RATE: 22-30% | APPROX. CLICKTHROUGH RATE: 0.8-3.5% (VARIES BY OFFER)

ARTWORK SPECIFICATIONS

VIEW SAMPLE

\$1,995/MONTH



ROLLING REGISTRATION LIST


REGISTRATION LIST SENT WEEKLY WITH NEW REGISTRATIONS ADDED
VIEW INDUSTRY LIST, JOB TITLES & SAMPLE
*MUST BE PURCHASED WITH A BOOTH.

	PRE-SHOW	POST-SHOW
NYC / LA / ATL	\$5,000	\$6,000
ALL OTHER SHOWS	\$4,000	\$5,000

YES/NO REGISTRATION QUESTION

VIEW SAMPLE

NYC / LA / ATL	\$6,000
ALL OTHER SHOWS	\$5,000




PUSH NOTIFICATIONS

PUSH NOTIFICATIONS ARE SENT TO ALL ATTENDEES & EXHIBITORS DURING THE SHOW IN THE OFFICIAL EVENT APP
VIEW SAMPLE PUSH NOTIFICATION

\$795/EACH


\$1,795/FOR 3



DIGITAL AD IN EVENT APP

YOUR AD WILL APPEAR IN THE SPONSORED OFFERS SECTION OF THE OFFICIAL EVENT APP.
ARTWORK SPECIFICATIONS

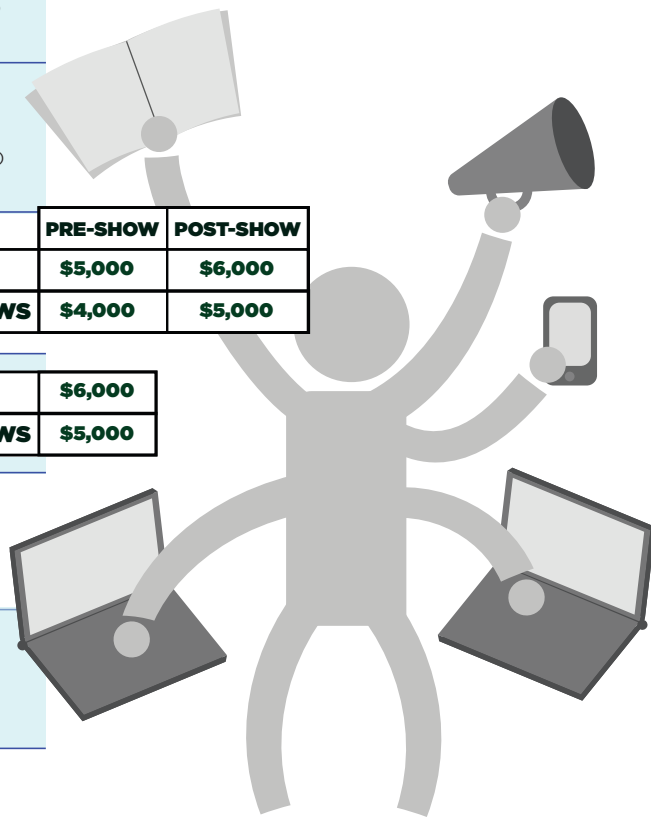
\$350




LEAD SCANNER APP

CAPTURE CONTACT INFORMATION & TAKE NOTES AS YOU MEET WITH ATTENDEES.
VIEW DETAILS

\$150



BRANDED SWAG SPONSORSHIPS

	YOUR LOGO ON GIFT BAGS \$3,995 \$4,995 WITH BOOTH PURCHASE WITHOUT BOOTH PURCHASE YOUR LOGO IMPRINTED IN WHITE WITH SBE LOGO. BAGS PROVIDED TO EACH ATTENDEE & EXHIBITOR AT ENTRANCE TO SHOW. (ONLY 1 BAG SPONSOR PER SHOW)
	YOUR LOGO ON LANYARDS \$3,995 \$4,995 WITH BOOTH PURCHASE WITHOUT BOOTH PURCHASE YOUR LOGO IMPRINTED IN WHITE WITH SBE LOGO. LANYARDS PROVIDED TO EACH ATTENDEE & EXHIBITOR AT ENTRANCE TO SHOW. (ONLY 1 LANYARD SPONSOR PER SHOW)



MUST BE ORDERED 6 WEEKS PRIOR TO SHOW DATE.

LET US DESIGN & BUILD YOUR BOOTH!

Save up to **50%** when compared to most competitors!

ALL PACKAGES ARE PRICED PER SHOW AND INCLUDE:

- DESIGN & FABRICATION
- SETUP/BREAKDOWN LABOR
- AV/ELECTRICAL LABOR
- SHOW TO SHOW SHIPPINGS FEES
- BOOTH MATERIAL HANDLING FEES
- BOOTH POWER FEES

ADDITIONAL COST ADDED TO THE PURCHASE OF BOOTH SPACE

10x10 Booth Semi-Custom Packages

Save money and headaches with one of our Semi-Custom Discounted Booth Build Packages.



	GOOD \$2,495/SHOW	BETTER \$3,495/SHOW	BEST \$4,995/SHOW
Booking Multiple Shows?	\$2,295 (2-5 Shows) \$2,095 (6-10 Shows) \$1,895 (11-16 Shows)	\$3,195 (2-5 Shows) \$2,995 (6-10 Shows) \$2,695 (11-16 Shows)	\$4,595 (2-5 Shows) \$4,195 (6-10 Shows) \$3,795 (11-16 Shows)
YOUR 10x10 BOOTH (For Comparison)			
CUSTOM PACKAGES INCLUDE:	<ul style="list-style-type: none"> • 10FT Custom Printed Fabric Backdrop • Custom Stretch Cover for Standard 6FT Table • 2 Standard Chairs • 5 AMP Power Drop 	MOST POPULAR <ul style="list-style-type: none"> • 10FT Custom Printed Fabric Backdrop • High Counter with Custom Stretch Cover • 2 Barstools • 5 AMP Power Drop • 42" TV on Tripod Stand • Carpeted & Foam Flooring (Color of your choice) 	BEST VALUE <ul style="list-style-type: none"> • 10FT Custom Printed Fabric Backdrop • 2 High Counters with Custom Stretch Covers • 2 Barstools • 5 AMP Power Drop • 55" TV Flush Mounted Floating on Backdrop • Carpeted & Foam Flooring (Color of your choice) • Media Player to Loop Content on the TV • 2 Uplights to Light up the Backdrop • 1 Push Notification to Drive Traffic to Booth

Have your own vision for a booth?

Fully Customizable Booth Builds

SINGLE BOOTH (10X10) |
AS LOW AS \$6,995 / SHOW

DOUBLE BOOTH (10X20) |
AS LOW AS \$8,995 / SHOW

QUAD BOOTH (20X20) |
AS LOW AS \$10,995 / SHOW



Email us for a Quote
boothbuilds@theshowproducers.com

Have an existing quote from another company?
Send it to us and we will beat the price

SHOW AREA SPONSORSHIPS

WELCOME BREAKFAST

\$30,000 / \$35,000 (LA & Atlanta) / \$45,000 (NYC)

Our Welcome Breakfast is a great way to kick-off the Small Business Expo. The Breakfast is scheduled (1) Hour prior to the Show opening. Our Small Business Owners & Entrepreneurs start their day with a great breakfast, networking and opening remarks from your company.



[VIEW VIDEO \(3 MIN\)](#)



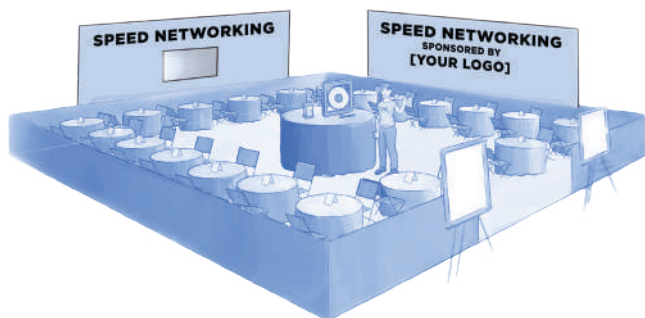
Includes:

- 10x10 Premium Exhibitor Booth & Rolling Registration List
- 20 Minute Speaking Engagement (Audio/Visual included & varies by city)
- One Hour Continental Breakfast for up to 150 attendees (Upgrade to a Hot Breakfast for only \$4,000 / \$6,000 NYC, LA & Atlanta)
- Logo Placement around the Breakfast
- Branded as "Welcome Breakfast sponsored by [YOUR COMPANY]"
- Listed in Event App & Website Agenda
- Listed on Push Notifications to Attendees in Event App
- Logo on Floor Plan
- A welcome table at the front entrance for your company to welcome guests as they arrive and provide your company's literature (literature provided by your company)
- Branded Table Tents on each table
- One branded gift item for attendees as they arrive (P)

SPEED NETWORKING

\$15,000 / \$18,000 (NYC, LA & Atlanta)

Attendees absolutely love our Speed Networking Area. Attendees make important connections and build their network in these fun & brief 1-on-1 meetings. Every (2) minutes, the bell rings and attendees switch tables to make a new connection. This is a great opportunity to meet a lot of people very fast.



[VIEW VIDEO \(2 MIN\)](#)



Includes:

- 10x10 Premium Exhibitor Booth & Rolling Registration List
- Logo Placement on Large Backdrop or TV (P)
- Branded as "Speed Networking sponsored by [YOUR COMPANY]"
- Listed on Speed Networking Sessions in Event App & Website Agenda
- Listed on Push Notifications to Attendees in Event App
- Logo on Floor Plan
- Uplights around Speed Networking in your company's colors
- Table Linens in your company's corporate color(s) (where available)
- Your literature (Brochure, Flier, Booklet) placed on each table before attendees arrive (materials provided by you).
- Your company can make a short 2 Minute announcement at the start of each session about your Company.

(P) THIS IS A PRINTED ITEM AND REQUIRES A MINIMUM OF (4) WEEKS BEFORE THE DATE OF THE SHOW TO BE ABLE TO PROVIDE THIS ITEM.
PRINTED ITEMS ARE PRINTED WITH YOUR LOGO IN WHITE AND WILL APPEAR CO-BRANDED WITH THE SMALL BUSINESS EXPO LOGO.

SHOW AREA SPONSORSHIPS

COFFEE BREAK

\$15,000 / \$18,000 (NYC, LA & Atlanta)

Everyone loves (needs) coffee! And, thanks to you, our attendees will be able to enjoy a cup of freshly brewed coffee while they build their network. Our Coffee Break is set up with hot coffee (varies by city) and scheduled at the time of your choosing during the day.



Includes:

- 10x10 Premium Exhibitor Booth & Rolling Registration List
- Coffee service for 350 attendees. Additional coffee may be purchased at an additional fee.
- Logo Placement on Large Backdrop branded as "Coffee Break sponsored by [YOUR COMPANY]" (P)
- Listed in Event App & Website Agenda
- Listed on Push Notifications to Attendees in Event App
- Logo on Floor Plan
- Your literature (Brochure, Flier, Booklet) placed on the Coffee Break table (materials provided by you).
- Full Color Branded Insulated Paper Cups (P)
- Branded Napkins (P)

Popular Add-Ons

- Additional Coffee (\$3,500 / \$5,000 NYC, LA & Atlanta per 100 attendees)

NETWORKING HAPPY HOUR

\$18,000 / \$25,000 (NYC, LA & Atlanta)

Our Networking Happy Hours are epic! Attendees, Sponsors & Exhibitors always leave with a big smile. We host an Open Bar (usually Beer & Hard Seltzers and varies by city) for the last hour of the show. This is a great opportunity for our Attendees, Exhibitors & Sponsors to mix and mingle with everyone they met from the Expo. Upgrades to a Full Liquor Bar and additional Food are available at an additional cost.



Includes:

- 10x10 Premium Exhibitor Booth & Rolling Registration List
- Branded as "The Networking Happy Hour sponsored by [YOUR COMPANY]"
- Complimentary Bar (usually beer & hard seltzers - drink selection varies by city) (Upgrade to Full Liquor Open Bar for only \$5,000 / \$7,500 NYC, LA & Atlanta)
- Complimentary Hors d'Oeuvres (food selection varies by city)
- Custom Signature Drink (selections & availability vary by city)
- Logo Branded Can Koozies (P)
- Logo Branded Cocktail Napkins (P)
- Listed on Event App & Website Agenda
- Listed on Push Notification to Attendees in Event App
- Logo placement on large TVs or backdrop during Happy Hour
- Logo on Floor Plan
- Uplights in your company's colors
- Announcements made throughout Happy Hour thanking you as a Sponsor
- (2) Minute Live Announcement during the Happy Hour made by your company
- 6' Table to provide SWAG and literature (Brochures, Flyers, Booklets) to attendees (materials provided by you).
- Access to VIP Seating Area for your Company

(P) THIS IS A PRINTED ITEM AND REQUIRES A MINIMUM OF (4) WEEKS BEFORE THE DATE OF THE SHOW TO BE ABLE TO PROVIDE THIS ITEM.

PRINTED ITEMS ARE PRINTED WITH YOUR LOGO IN WHITE AND WILL APPEAR CO-BRANDED WITH THE SMALL BUSINESS EXPO LOGO.